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December 8, 1979

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Dear Sam:

In corroboration of our telephone conference, I am most happy to appoint you as Senior Executive Advisor of the Massachusetts Branch of the Reading Reform Foundation.

Your research background, and your books and other writings will give the organizational Committee an excellent source of information and aid.

We are delighted to have an active committee ready to give the help the parents and teachers express as a need, which we fill in so many areas.

WE will be very indebted to you for filling this position. WE look forward with anticipation of enlarged areas of service in b half of parents, children and teachers of the Bay State.

Gratefully

Mrs. Raymond Rubicam

President

Reading Reform Foundation